

## **HB Reavis Group appoints International Business Development Director**

**Budapest, June 10, 2015. – Zinaida Vojnár has been appointed as International Business Development Director of HB Reavis Group, the leading commercial property developer in Central and Eastern Europe which has a growing portfolio of developments in London. She will be responsible for building and maintaining key occupier client relationships and creating business opportunities, building upon the Group’s pan-European presence in the United Kingdom, Poland, Czech Republic, Hungary, Slovakia and Turkey.**

Zinaida has nearly 13 years of relevant professional experience, joining HB Reavis directly from Orco Property Group, where she was responsible for leasing, marketing and asset management. Previously, she worked as a regional leasing and marketing advisor to AEW Europe in the CEE region and prior to that served as a Sales and Marketing Director at GTC Real Estate Development and Immobilia.

Zinaida joins with diverse international business experience in addition to being an expert in the Hungarian market. She participated in the product development and international market introduction of a patented consumer product in China, and separately worked for AXA Real Estate in Paris, where she supported the introduction and capital raising of new, international funds.

Zinaida began her career as a CEE Leasing and Marketing Manager, working on the State of Washington Pension Fund’s regional portfolio. She obtained her bachelor’s degree in International Economics from Corvinus University in Budapest, and her master’s degree from the Nottingham Trent University, UK, in the field of Real Estate Science. In addition to her native Hungarian, Zinaida speaks English, German and French.

*“We are very pleased to welcome Zinaida to our team. On account of her considerable international experience spanning over a decade, she will be a valuable addition to HB Reavis Group, as we continue to expand our geographical footprint. We expect her to play a significant role in building deep, trusted and long-term relationships with our occupier clients and other client-side partners. She will support our local leasing teams’ efforts and ultimately help us in our aspiration to be a preferred partner for our clients’ real estate needs.” – said Radim Římánek, Member of HB Reavis Board of Directors responsible for leasing and occupier client relationships.*

**For further information, please contact:**

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### **About HB Reavis Hungary**

A member of the HB Reavis Group, HB Reavis Hungary is a leading real estate developer with presence in the Hungarian market since 2007. Apart from Hungary, HB Reavis Group has operations in Slovakia, Poland, the Czech Republic, the United Kingdom and Turkey, employing more than 400 professionals. Since its foundation in 1993, the company has implemented several successful projects, yielding a total of 750,000 sqm of leasable space, including modern offices, shopping and entertainment spaces and logistics facilities, with another 1 million sqm being in the permit or construction stages. HB Reavis relies on an integrated business model covering development, construction, property management, and investments. The Group's equity is EUR 964 million net, while the assets under its management are valued at EUR 1.8 billion. HB Reavis' strong market position has been confirmed through numerous awards, such as the CEE Quality Award in the "Developer of the Year in CEE, 2015" category and the "Office Developer of the Year, CEE" title in the Eurobuild Awards

More information on HB Reavis Group is available at [www.hbreavis.com](http://www.hbreavis.com).