

HB REAVIS LAUNCHES '33 CENTRAL'

London, 30 September 2014 – HB Reavis, the leading commercial property developer in Central and Eastern Europe, launched '33 Central', the new brand for its first UK development at 33 King William Street, London. The new brand, which exemplifies the building's truly central London location, was unveiled on September 30th at an official launch event at The Shangri-La at the Shard.

HB Reavis acquired this prime development site in the City of London in late 2013, marking its entry into the London office market. The site, which has planning for a new 228,000 sq ft Grade A office building, is located centrally between Canary Wharf to the east, Westminster to the west, Southwark to the south and Shoreditch's Tech City to the north. Its location also affords excellent transport links being less than a mile from six mainline stations and seven underground lines and less than a minutes' walk from both Monument and Cannon Street stations. Furthermore, 33 Central is located within a short walk of over 200 places to eat, drink, stay and shop.

33 Central has been designed by John Robertson Architects to offer a contemporary working environment that maximizes natural light and outside space, while making the most of the spectacular surrounding views. Features of the new nine-storey building include a double height reception of over 4,300 sq ft and a quarter acre roof top garden overlooking the River Thames and other iconic London landmarks. It also offers large flexible office floor plates and state of the art facilities. 33 Central is targeting a BREEAM excellent rating for its sustainable design.

Demolition works commenced in June 2014 with construction scheduled to begin in the first half of 2015 and completion expected in the second half of 2016. HB Reavis has appointed CORE as development adviser, and Deloitte Real Estate and Knight Frank have been jointly instructed to market 33 Central to prospective clients.

HB Reavis is expanding its London business and is actively looking to acquire further assets while continuing to strengthen its London-based team.

Tomaš Jurdák, Director of HB Reavis UK said: "The launch of our new branding for 33 Central marks a key milestone for HB Reavis London and we now look forward to executing the development and marketing of this unique office building. HB Reavis has a long and successful track record of

development and we are confident that 33 Central will be amongst the biggest success stories in our company's history, as we continue to seek further opportunities in the London market".

For further information:

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HB Reavis Group

HB Reavis is an international real estate developer founded in 1993 in Bratislava. It operates on the key markets of Central and Eastern Europe (Poland, Czech Republic, Slovakia, Hungary), in Great Britain, and in Turkey. The operations so far have yielded a total of 750 000 sqm of modern offices, shopping and entertainment spaces, and logistics facilities. Another 875 000 sqm is in the planning or permit stages. HB Reavis relies on an integrated business model covering development, construction, property management, and investments. The group's equity is EUR 860 million, while the assets under its management are valued at over EUR 1.5 billion. With more than 400 professionals working all over Europe, HB Reavis is a strong market leader.

For more information, please visit <http://www.hbreavis.com>.

