

26 May 2015 Press release

Another new tenant secured at Gdański Business Center

HB Reavis, the international real estate development group operating in the markets of Central and Eastern Europe, the United Kingdom and Turkey, has signed a new lease agreement at the Gdański Business Center with Digital Virgo, a provider of mobile value added services. The new tenant will occupy 800 sq m on the seventh floor of building B.

Digital Virgo, a leading provider of mobile value added services in Poland and Slovakia, has been operating since the year 2000. The Company provides services for the B2B market, with clients including mobile phone operators, media outlets, marketers, advertising agencies, media houses, telephone manufacturers and mobile app developers. Digital Virgo's offering covers the full mobile spectrum, including mobile applications, mobile transaction solutions, SMS/MMS/Voice advertising campaigns, the design of mobile phone competitions and lotteries. Examples of successful projects undertaken by the company include the provision of technical support for the 'Środa z Orange' ('Wednesday with Orange') campaign and the development of a mobile app for the 'T-Mobile Nowe Horyzonty' film festival.

Digital Virgo will be moving into its new home at Gdański Business Center in January 2016, with an office space comprising 813 sq m, and a spacious terrace, on the seventh floor of building B of the complex. Digital Virgo was represented in the negotiations by global real estate adviser JLL.

"Digital Virgo chose Gdański Business Center as its new office base mainly due to its convenient location with good transportation links close by. The tenant was also impressed by the spacious terrace which it will have access to from its seventh floor office, providing employees with the valued opportunity to pop outside to enjoy the fresh air whilst working or during a lunch break", says Izabela Ciszewska, Consultant at Tenant Representation Team JLL.

With an attractive sandstone façade, the eight storey B building is equipped, among other facilities, with a high-tech Business Management System, seven elevators and individually operated air conditioning systems, with the entire development exclusively powered by renewably sourced energy, helping it achieve a 'Very Good' BREEAM Certificate for its sustainable design and features.





"The agreement with Digital Virgo adds to a series of successful lease contracts agreed at the Gdański Business Center this year. As a result, the first phase of the project has already been 80% let. We are currently in the process of negotiating further lease agreements with potential tenants and I have no doubt that both buildings will be fully occupied soon", said Grzegorz Strutyński, Commercial Director and Member of the Management Board at HB Reavis Poland.

The first phase of the Gdański Business Center complex was launched last year. The two remaining buildings are scheduled for opening in Q1 2016. The total leasing area of this development (phases I and II combined) will amount to over 98 000 sq m.

About HB Reavis

HB Reavis is an international real estate developer founded in 1993 in Bratislava, Slovakia. It operates in the key markets of Central and Eastern Europe (Poland, Czech Republic, Slovakia, Hungary), the United Kingdom and in Turkey. The operations have so far yielded a total of 750,000 sq m of modern offices, shopping and entertainment spaces in addition to logistics facilities, and a further 1 million sq m of developments are in the planning, permit or construction stages. HB Reavis relies on a fully integrated business model covering development, construction, property and investment management. The group has total assets of EUR 1,8 billion, with a net asset value of EUR 964 million. With more than 400 professionals, HB Reavis is one of the market leaders in commercial real estate in Europe. HB Reavis' strong market position has been confirmed through numerous awards, such as the CEE Quality Award in the "Developer of the Year in CEE, 2015" category and the "Office Developer of the Year, CEE" title in the Eurobuild Awards. For more information, please visit http://www.hbreavis.com/.

