

02 SEPTEMBER 2020

HB Reavis launches new 'ready to work' tech office space at flagship Bloom Clerkenwell

HB Reavis has today, 02 September, launched a new tech-led workspace offering at Bloom Clerkenwell, combining the developer's technology and sensory platform Symbiosy and offering greater occupier flexibility, in recognition of businesses' evolving needs.

Enhanced by HB Reavis' tech platform Symbiosy, companies will receive powerful workplace analytics to help navigate the shift in the way offices will be used. Symbiosy will enable occupiers to manage their office space whilst improving wellbeing for employees. Companies choosing the 'ready to work' space at Bloom Clerkenwell will also benefit from the integration of Symbiosy, as well as a tailored approach to workspace design, reduced upfront capital expenditure and a flexible approach to leasing.

Following an introduction to the Symbiosy platform, occupiers can directly access the workspace data for insights on their use of the office. Further ongoing support by a dedicated workspace consultancy team to periodically analyse and interpret the data, to inform any required workspace design adjustments - occupiers are assured their office design continues to support their business. Through Symbiosy's mobile app and in-office tablets, employees are empowered to book the ideal workspace that suits their activities - whether for collaborative meetings or focused work zones. They can customise lighting and temperature settings and journey through the space seamlessly.

By understanding workstyles and how the symbiotic workspace™ is used, businesses can foster positive team connections and promote collaboration targeting increased productivity. The digital infrastructure at Bloom Clerkenwell has already been awarded WiredScore Platinum, supporting the tech-led workspace offering.

Bloom Clerkenwell has been designed to meet the highest environmental standards and is expected to achieve BREEAM Outstanding. Occupiers can optimise energy consumption to ensure the office space is used sustainably through data reports which can inform policy to help monitor and improve their energy consumption. Through live air quality insights, CO2 and humidity levels are monitored creating the perfect healthy working environment.

As the latest scheme in HB Reavis' London developments, the 'ready to work' concept is being launched at the landmark Bloom Clerkenwell development. Beyond the ground-breaking technology on offer, Bloom Clerkenwell creates a campus-like office in a single building in the heart of London's thriving creative district, with spaces including multi-purpose adaptable areas, an events auditorium, gym and spacious cycling facilities accessed directly from the Cycle Superhighway via a dedicated entrance. These facilities support Bloom Clerkenwell targeting a WELL Platinum award for employee health and wellbeing.

HB Reavis has the potential offer this new 'ready to work' concept across its significant pipeline of projects, including the 1.2million sq ft redevelopment of Elizabeth House in Waterloo and recently announced acquisition, 135,000 sq ft redevelopment of Quick and Tower House in Shoreditch.

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[Concept images of the 'ready to work' space can be downloaded here.](#)

About HB Reavis

HB Reavis is an international workspace provider that designs, builds and manages places that enhance well-being and productivity. Working across the UK, Poland, Czechia, Slovakia, Hungary and Germany, it has already provided workspaces for over 65,000 people with a pipeline to deliver much more. To find out more visit: <https://hbreavis.com/uk/>

About Bloom Clerkenwell

Bloom Clerkenwell is adjacent to the newly built Farringdon Station - the only place where Crossrail will meet the Thameslink service and three Underground lines - and within the vibrant Clerkenwell neighbourhood.

The 145,000 sq ft building is designed around wellbeing and sustainability and will feature multiple terraces and events spaces, a landlord operated training studio, winter garden, and cycle facilities accessed directly off the Cycle Superhighway.

The project, designed by award-winning British architecture practice John Robertson Architects, was purchased in July 2018 and is expected to be complete in Spring 2021.

We are aiming to achieve BREEAM Outstanding, WELL Platinum and WiredScore Platinum rating and for Bloom to be among the first offices in London to achieve all three certifications.

About Symbiosy

A tech and sensory platform, Symbiosy assesses space utilisation, indoor environmental quality and in-company collaborative networks to enable excellent workspace management, boost cooperation, and ensure user comfort; helping companies to connect and thrive.